



## The Story

Why We Built CRYPE

### The moment that changes everything



It started with a riding accident. A fall. A 12-year-old girl. And the suspicion of a severe traumatic brain injury.

Everything suddenly moved fast. Too fast. Every minute mattered.

#### **The right expert was not there**

The specialist who could help most was not in the hospital.

He was in the United States, attending a seminar.

He was not connected to the hospital system, not reachable through the usual channels, and most importantly, he had no immediate access to the data that could make the difference.

#### **And that was the real problem**

The images existed. The reports existed. The expertise existed. But they were locked inside systems that were never designed to work together—systems built for internal use, not for situations where information needs to move across institutions, across networks, or even across countries.

There was no simple, direct way to take everything that mattered and put it into the hands of the person who needed it—right at that moment.

#### **So, decisions had to be made anyway**

Without full information. Under pressure. With consequences that could not be undone later. And one question remained: **Why is something so critical still so complicated?**

#### **That question didn't stay within healthcare**

We began to recognize the same pattern in everyday situations. When information really matters, the tools we rely on start to show their limits. Large files don't move easily through email. Common messaging tools struggle once data becomes more complex or simply too large.

#### **So, the process becomes fragmented.**



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## One Secure Solution



**Files are uploaded somewhere into the cloud,** shared as links, and downloaded again on the other side.

To actually view or assess the data, a separate application is needed.

And when it comes to discussing it, yet another tool is opened.

What should be immediate and straightforward turns into a sequence of steps—slower, more complicated, and further away from the moment where clarity is needed most.

### **That's where CRYPE began**

Not as another app, but as a response to a very clear problem: Too many steps for something that should be simple.

### **What CRYPE changes**

With CRYPE, communication happens directly—from your device to the other person's device. There is no storage in external systems, no detours through third parties, and no dependency on infrastructure you don't control. Everything happens in one place. You send data directly, open it instantly, and discuss it without switching between tools.

### **What that means in reality**

You can share even large volumes of data without workarounds, review it immediately, and communicate in real time. Messages, calls, files, multimedia—even complex data such as medical images—all within one consistent environment.

### **Why it matters**

Because in critical moments, technology should not slow you down. Because privacy is not something you hope for—it is something you need to rely on. And because communication should be simple, especially when everything else is not.

**And that's exactly why using CRYPE feels right.**